

# PERMLIGHT

## **3/26/2004 Mark Stanley Joins Permlight as Chief Information Officer**

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Company plans on expanding use of LED systems through development of web based tools

Focus on information technology streamlines operations and focuses product development on general illumination market  
Tustin, CA - March 26, 2004 - Permlight Products announced today that Mark Stanley has joined the company as its Chief Information Officer (CIO). The company continues to focus extensive resources on the development of customer and vendor interface tools that accelerate the further adoption of LED Lighting Systems in its existing signage, theatre safety lighting, and point of purchase display markets, as well as complementing the company's push into the general illumination market.

Mark Stanley comes to Permlight after working with the Microsoft Office Rapid Adoption Program and the Microsoft Axapta (manufacturing software) development teams, as well as a position with Microsemi Corporation (NASDAQ: MSCC), a semiconductor manufacturer, as its Director of Information Technology. Prior to that Mr. Stanley held a developer/analyst role at BDO Siedman's Business Technology Services division (a tier one information/financial consulting company).

"Having Mark join our team will witness the rapid acceleration in the acceptance of LED systems globally. The first tool that Mark developed for Permlight <http://www.ledestimator.com>, has already assisted sign companies globally in estimating product needs and cost for a given sign," commented Manuel Lynch, President and CEO. "Together Mark and I have a proven track record of developing information systems that assist communities of practice, like the signage or theatre lighting market, or furthering the understanding and uses of these new products as well as assisting in developing systems that place products in the hands of customers quickly and painlessly."

Permlight today uses automatic inventory replenishment systems developed by Mr. Stanley and Advance Transformer/Philips to ensure that any order for power supplies, however large or small, is available for shipment.

Mark Stanley holds a B.S. in Business Administration from the University of Southern California and is a Microsoft Certified Professional.

### About Permlight Products

Permlight, a premier provider of energy efficient LED lighting solutions, designs and manufactures LED Lighting Systems and power supplies for indoor and outdoor applications. With its patented thermal management technology, the company provides products that are rated as the brightest and most cost effective systems in the industry. Its patented dispensing and peel and stick installation systems also make it the easiest system to install. More information may be obtained by visiting its website at <http://www.permlight.com>